



PRIVACY POLICY

Who is responsible for processing personal data?

The data controller is Camping Platja Brava, owned by Balade S.L., with CIF B58981523 and registered address at Avinguda d'Arenals de Mar, 3, 17256 – Pals. Balade S.L. is part of a business group consisting of:

- Balade S.L., Av. d'Arenals de Mar, 3, Pals (CP 17256), CIF B58981523
- Golf Platja de Pals S.A., Carrer del Golf, 64, Pals (17256), CIF A17012170
- Serres de Pals S.L., Mas Gelabert, s/n, Pals (CP 17256), CIF B16709899

Camping Platja Brava is located at Avinguda del Grau, 1, Pals (CP 17256). Tel: +34 972 63 68 94 | Email: info@playabrava.com | www.playabrava.com

What is the purpose of processing the data?

We process personal data for the following purposes:

- Contact: To handle inquiries received through contact forms.
- Telephone support: To attend phone calls. Calls may be recorded for quality purposes, with prior notice.
- Recruitment: To manage CVs and participate in selection processes.
- Customer services: To manage customer registration and data for service delivery, including financial details for billing.
- Service information: To provide information related to our services during the customer relationship.
- Marketing after service: With explicit consent, to send promotional materials after the relationship ends.
- Group promotions: With consent, to share or send promotional information from other companies in our group.
- Supplier data management: To handle supplier data strictly for commercial relationships.
- Video surveillance: For security purposes in designated areas, clearly indicated.
- Website users: For analytics and navigation information via cookies.
- Other channels: Data received through email, social networks, or WiFi registration.

Legal basis for processing data

- Pre-contractual relationship: For quotations or job applications.
- Contractual relationship: For clients and suppliers.
- Legal obligations: For tax reporting or law enforcement.

- Consent: For marketing communications and cookies.
- Legitimate interest: For video surveillance or inquiry forms.

Data sharing

- Public authorities: As legally required (e.g., police or tax authorities).
- Banks: For billing purposes.
- Group companies: Only with explicit consent.
- Service providers: Under data processing agreements (e.g., IT, legal, hosting).

Data retention period

- We retain data only as long as necessary.
- Tax data: Stored as required by tax laws.
- Consent-based data: Until revoked.
- Surveillance footage: Up to one month unless needed for legal reasons.

Your rights regarding your data

- Right to know if we process your data.
- Right to be informed at data collection.
- Right to access your data.
- Right to rectify inaccurate data.
- Right to delete your data.
- Right to restrict processing.
- Right to data portability.
- Right to object to processing.
- Right to opt-out of marketing communications.

How to exercise your rights

Send a written request to: Camping Platja Brava, Avinguda del Grau, 1, Platja de Pals (CP 17256) Or email: info@playabrava.com (Subject: Personal Data Protection) If you do not receive a satisfactory response, you can contact the Spanish Data Protection Agency: www.agpd.es